



مجلس الأعمال السعودي الأمريكي
U.S.-Saudi Arabian Business Council

positively Department of Employment
and Economic Development
Minnesota
Minnesota Trade Office

Business Development Mission to the Kingdom of Saudi Arabia April 1 – April 4, 2012



Business Market and Upcoming Mission Briefing February 13, 2012

The Minnesota Trade Office and the U.S. Saudi Arabian Business Council (USSABC) invite you to an information-packed briefing on the Saudi market opportunity and the upcoming business development mission to the Kingdom. Three successful Minnesota mission to Saudi Arabia in the past three years has built an increasing awareness and appreciation of the quality products, technologies and services which Minnesota has to offer. Learn about the market, the mission from Saudi market experts and past mission participants, including Congressman Keith Ellison. Congressman Ellison has accompanied all three past missions. This meeting is being hosted by Faegre Baker Daniels LLP.

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DANIELS**

Saudi Market Opportunities for Minnesota Companies

Date: February 13, 2012

Venue: Faegre Baker Daniels LLP
2200 Wells Fargo Center
90 South Seventh St
Minneapolis, MN 55402-3901

Agenda:

7:30 am --8:00 am: Registration and Breakfast
8:00 am – 8:15 am: Welcome remarks, John Enstone, Partner, Faegre Baker Daniels
8:15 am --8:50 am: Overview of Saudi Arabian Market, David Callahan, Vice President, Business Development, USSABC
8:50 am – 9:00 am: Q&A
9:00 am – 9:15 am: Remarks by Congressman Keith Ellison
9:15 am --9:30 am: Remarks by Katie Clark, Executive Director, Minnesota Trade Office
9:30 am – 9:45 am: Remarks by Mathew Woodlee, Senior International Trade Specialist, U.S. Department of Commerce, Minneapolis
9:45 am --10:00 am: Remarks by Angela McLaughlin, Minnesota International Center
10:00 am – 10:10am: Closing Remarks, John Enstone
10:10 am –10:30 am: Networking

RSVP at www.us-sabc.org/missionbriefing.

Join us for the April Business Development Mission:

The mission is open to all product sectors. Areas of particular opportunity include:

ICT, medical and healthcare, education, oil and gas, petrochemicals, architecture and construction, water and wastewater treatment, power, mining, transportation, agriculture, and processed foods, education and training.

Cities to be Visited: Riyadh and Damman

Mission Fee: \$1,750 per firm for first company representative. \$500 for each additional representative.

For Additional Mission Information: Contact Paul Hansen, Minnesota Trade Office, at 651-259-7486 and email paul.hansen@state.mn.us. Or, Ana Carmen Neboisa, U.S. – Saudi Arabian Business Council, at 703-962-9300 and email anacarmen@us-sabc.org.

Application Deadline for Mission: FEBRUARY 29, 2012.

Supporting Organizations:



Minnesota International Center
A World Affairs Council

